

# **PROFILE**

## **Rural Development Society (RDS)**



### **RURAL DEVELOPMENT SOCIETY (RDS)**

Bandhabari, Kotwalipara, Gopalganj, Bangladesh.

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## Details Profile of RDS

### **Background:**

Rural Development Society (RDS) is a local non governmental NGO. It was established in July, 1986 with the initiation of a group of educated like minded social workers with an aim to promote the socio-economic and cultural status of the rural poor and vulnerable people, emphasising the women and children through conscientization, capacity building, institution building, capital formation, and imparting felt-need based problem solving programs by adopting modern scientific technologies in a view to reduced poverty and empowerment of rural women in decision making processes. RDS believes in non-directive, bottom up, participatory and integrated development frameworks and acts as a catalyst with its beneficiaries.

### **Details**

**Name of the Organisation** : **Rural Development Society (RDS)**

**Name of Executive Chief** : Dr. Azizul Haque Khan, Executive Director.

**Address** : Bandhabari, Kotwalipara, Gopalgonj,  
Bangladesh.  
Mobile: +8801740906147  
E-mail: [rdsdir@yahoo.com](mailto:rdsdir@yahoo.com)

**Year of Establishment** : July 1, 1986

### **Registration (s) with Government:**

<b>S N</b>	<b>Name of Concern Department/ Institution.</b>	<b>Registration No.</b>	<b>Date.</b>	<b>Remarks</b>
1.	Department of Social Services.	DSS-Gopa-87	25-09-1989	
2.	NGO Affairs Bureau.	FDO/R No-879	24-12-1994	
3.	Co-operative Society	Reg. No - 076	08-12-2016	

### **Vision:**

Established and empowered poor and vulnerable rural people, especially the women and children in the society, to build a just and hanger free world.

### **Mission Statement:**

To established the poor and vulnerable people, especially the women and children in the society through making them aware, capable, self-reliant, and self-initiators through building capacity, institutions, capital, utilization of local resources and imparting felt-need based problem solving programs involving necessary skilled, trained, experienced and qualified personnel.

### **Approach and strategy:**

RDS emphasises on bottom up, participatory and integrated development framework basing target group development approach but it also implement activities following community-based approaches in special cases. It's mainly emphasis the fullest participation of the people in every development efforts and initiatives and also joint venture project for the people's development.

### **Objectives:**

- a) Capacity building,
- b) Education,
- c) Capital Formation,
- d) Employment and Income Creation-through micro credit operation,
- e) People's Institution building,
- f) Gender development,
- g) Environment development,
- h) Future citizen development,
- i) Agriculture development.
- j) Livestock development.
- k) Fisheries development.
- l) Anti-drug and anti-social activity promotion,
- m) Integration of the poor people in the main stream of national development,
- n) Involvement of women into economic and productive activities,
- o) Conduct disaster preparedness and management activities etc.

### **Aspirations:**

It aspires for a society free from exploitation, deprivation, oppression, malnutrition, domination, starvation, where every individual will be able to get equal and rightful shares of the resources, human rights, social rights, social security, where justice, human dignity, democratic value will be honoured and every individual will be able to live in peace, justice and harmony.

### **Working Areas:**

<b>District.</b>	<b>Upazilla</b>	<b>Name of the on going Activities.</b>
Gopalganj	Kotwalipara.	<ul style="list-style-type: none"><li>■ Motivation and group formation.</li><li>■ Savings and credit.</li><li>■ Income Generation Activities</li><li>■ Rural Good Governance</li><li>■ Primary Health &amp; Nutrition Education.</li><li>■ Child and adult education.</li><li>■ Adolescent's development program.</li><li>■ A forestation &amp; environment dev.</li><li>■ Homestead gardening &amp; nursery dev.</li><li>■ Fisheries resource development.</li><li>■ Training, seminar and workshop.</li><li>■ Income Generating Activities.</li><li>■ Water and Sanitation.</li><li>■ Disaster Preparedness &amp; Management</li></ul>

## Management of organization:

RDS adopt decentralized participatory management system in program implementation. The General body, the supreme authority of the organization consists of 21 members. An 11 member Executive committee is elected biennially out of General body for policy making and program execution. All the policies of executive committee are implemented by the modest staff headed by the Executive Director, who is responsible for overall program implementation and management to Executive Committee. The organization has an Advisory body consisted of 4 members from out of General body. This body put necessary advice time to time to the executive body for better performance.

At top, mid and field level, the activities of RDS are managed by development workers with long year's professional experiences. Its programs are implemented through participation of all levels of workers within the frame work of Action-plan. Each level of management is encouraged to accept council and advice of the authority concerned to embrace creative solution. They are also encouraged for team spirit and to motivate them to know much. RDS provides its workers liberty to take initiative, stimulating participation and continuous search for up-gradation in terms of quality and quantity.

## Project Management:

Project staff are appointed and set for the project implementation. Generally for every project a project implementation Committee is formed with participation of the staff, EC members and Project participants (maximum) to implement the project through monthly meeting, where they review the progress and find out lacking and make decision for better implementation. A purchase Committee is formed for every project for purchasing project materials. Monitoring and internal evaluation & Audit committee are formed for each project for conducting internal audit, evaluation half yearly basis and quarterly monitoring. All the staffs are made accountable to their immediate supervisors. Each and every project has a setup like Executive Director > Program Director > Field coordinator > Upazila /thana Manager>Supervisor > Field staffs > Group cadres/leaders etc. Everyone is responsible and accountable to the immediate supervisor. Staff members sit in the monthly meetings and review the performance of the project and find out drawbacks and they also find out the solutions through sharing and joint discussion.

## Donor's Details:

SN	Donor's Name	Project Name	Duration
01	SAP-Bangladesh	Long Term Development Program (LTDP)	1994-2003
02	SKN-Netherlands	Providing Life Developments Opportunities 200 Child Labor (PLDO)	1997-2003
03	ADRA-Bangladesh	IGA/Aforestation	1997-1998
04	NRT Bangladesh	Education and ICT Training	1998-2001

05	Practical Action Bangladesh	Food Security	1998-2003
06	IVS-Bangladesh	Rights for All	2006-2011
07	Hope For Children, UK	Health Service	2003
08	ADAB-Bangladesh	Capacity Building	1989 to till
09	European Union	Good Governance	2013- 2015
10	Microcredit For Mothers, Netherlands	IGA/Microcredit	2014 to till
11	Ministry of Women & Children Affairs, Bangladesh	VGD Training	2015 – 2016

### **Membership/Partnership:**

<b>Name of Organisation.</b>	<b>Status</b>
Association of Development Agencies in Bangladesh (ADAB).	Member
Voluntary Health Service Society (VHSS)	Member
NGO-Forum for Drinking Water Supply and Sanitation.	Member
Credit and Development Forum (CDF)	Member
Rural Governance establishment forum	Member

### **Bank Account Operation:**

The mother Bank Account of the organisation is operated by the joint signatures of the Chairperson, Secretary and the Treasurer of the organisation with the help of approved EC meeting resolution and the approved money is transferred to the project accounts as per the approved budget. The joint signatures of the Director, Accountant and the Coordinator operate the project accounts. The operational cost is being transferred from mother accounts to project account as per decision made by Executive committee.

SL	Name of Bank	AC No	Address of Bank
1	Janata bank Ltd	SB - 0100026179895	Kotalipara Branch, Gopalganj

### **Human Resources:**

<b>Type.</b>	<b>Male</b>	<b>Female</b>	<b>Total</b>
Management Board	06	05	11
Advisor Board	04	-	04
Operational Staff.	07	02	09
Volunteer Staff	04	02	06
Total staff	21	09	30

N: B: All the staffs are well trained, experienced, skilled and qualified.

## **Work Experience:**

a) **Conscientization:**

Conscientization is the most and important program of the organisation. It begins from the start and to continue continuously for raising mass awareness in all respects among the targeted people and the community people. Now the community people of RDS's working areas are fairly conscious in all respects and they can understand their development should be done themselves. In this regards, RDS arranges personal contacts, door step visits, group meetings, gatherings, seminars, workshops, folk songs, popular theatres, circulate posters, leaflets, stickers, leaflets, billboards, sign boards etc.

b) **Motivation and Institution building:**

The organisation first selects the working areas, conducts base line surveys and identify the targeted beneficiaries. After identification, motivate and educate the targeted people on the goal and objectives of the organisation and activities. When the beneficiaries realises that they should be organised, then the staff members organise them into small savings groups and conduct weekly meetings and collect weekly savings to build capital of the poor beneficiaries.

c) **Credit support for IGAs:**

RDS creates employment and income earning opportunities for the poor organised group members through providing skills training, management training etc. and providing credit supports. It uses group savings, donors' fund and revolving loan fund of the organisation. So far it has provided support among 1200 group members for undertaking small income generating activities, who have been running their IGAs profitably and effectively and earning an extra-income for families & also self-employed. Of them 90% are women and 10% men are in our credit operations. The loan realisation is about 100%. Generally the group members are encourage getting membership with savings and then building their capacity for different issued of development such as leadership development, group consistent, participation and income generation. After that of their interest and aspiration they are provided credit to them. During credit period they also provided follow up support and build linkages with other social net works for other social support. The group size has been confined 15-20 members having small group of 4-5 members, each group has a committee for president, secretary and treasurers.

d) **Education:**

Education is the first and for most component of RDS's development interventions. So, it makes aware the people and makes literate. In these

respects, it runs children education and adult education activities. So far it has made literate adult women and children and also developed school going habit.

e) **Health/Hygiene.**

Health and Hygiene is a on going program of the organisation, which was started in 1993 and all the field are covered with this program, because, through weekly group meetings all the community people and the group members are made aware on health and hygiene.

f) **HIV/AIDS/STD Prevention:**

At present time HIV/AIDS/STD has become a very alarming issue in Bangladesh, so, the organisation has been educating and motivating the rural people and urban people about HIV/AIDS/STD. Already the people of the working areas have become aware about the seriousness of the diseases, so, they are trying to practice HIV/AIDS/STD education. In this regard, posturing and wide circulation have been conducted in the working areas. The staff members continuously educating and motivating the people on HIV/AIDS/STD diseases.

g) **Water and Sanitation.**

From the very beginning i.e. 1991, RDS has been implementing Water and Sanitation program with the help of NGO Forum and still supports are continuing. Developed 1 latrine production centre.

h) **Community Development.**

RDS has been working on community development since its inception in 1993 in all the working villages, which are supported by the above mentioned partner NGOs and community based initiatives.

i) **Training.**

RDS emphasis on different kinds of training to the group members for their skills development and potentials upgrading and started from 1993. It is a continuous process.

j) **Occupational Skill Development Training:**

The organisation arranges occupational skills development training for the destitute women and the sex workers from 1993 and so far 380 destitute women and 140 sex workers have been provided skills development training courses on Tailoring and Embroidery. Most of them have been involved in tailoring and embroidery activities.

k) **Non-formal Education (NFE).**

RDS's first priority is education to all group members and the children and started in RDS has been provided literacy education to group members and children.

l) **Income Generating Activities (IGA).**

So far 1200+ group members have been provided credit support for undertaking income generating activities with help of group savings, revolving fund and other government supports.

m) **Awareness Raising.**

Awareness raising is a very important support for all the programs and also group formation. RDS has been made aware approximately 150,000 people in its working areas. The above mentioned different donors support this program.

n) **WID/Gender.**

RDS has no separate program on WID but it mainly emphasises on women development. So, about 95% of its beneficiaries are women and children. All the programs of the organisation are planned, implement and manage by the women beneficiaries. It always emphasises on gender sensitivity in all its programs, so, in every case, gender response is given highest priority and try to make gender balance. At present in maximum cases and steps, gender balance has been maintained. It is cite able here that about 90% program are implemented for the women. These programs are supported by the above mentioned donors.

o) **Environment Development and Social Afforestation:**

RDS has especial program on environment development. So, it has been implementing nursery development, homestead plantation, community plantation, awareness raising, reducing chemical use, fertiliser use, developing composts, regenerative agriculture, reducing plastic use etc. activities with the support of different above mentioned donors. So far it has planted 1,50,000 saplings and developed 35 nurseries.

p) **Disaster Preparedness and Management:**

Disaster preparedness and management is one of the most important activities of the organisation, because, the working areas all disaster prone as the areas are situated very near to the dangerous river Madhumati and most of the areas are Low-lying and water logged. Every year different disasters hit the areas seriously. So, the organisation imparts awareness



building, preparedness and management training for the group members and the community people.

p) **Homestead Gardening:**

Every house has some space, which are fallen vacant and fallow. So, RDS has taken step to utilise those fallow homestead spaces. The group members have been motivated and encouraged to utilise those fallow homesteads for vegetable gardening. In this regard, most the women members have been provided necessary training and other supports. Other women have become encouraged and established homestead gardens.

q) **Adolescent development program:**

RDS has been working for the poor adolescent girls of the working areas for their life development since its inception. Already a good number of adolescent girls have become aware and skilled about their lives. The program has become accepted highly and need is increasing. Due to limitation it cannot increase the program. So, we need supports from all concerns.

r) **Good Governance in Rural administration:**

Through European Economic Commission- a project has been launched recently to establish good governance in rural administration unit in Bangladesh called Union parishad-through this project-union parishad will make budget and planning for development with the active participation of village and rural people. The budget allocation will be allocated.

**Facilities:**

a) **In house:**

i) **Building/Room:**

- One full-fledge Central Training Centre at Central Office with training hall, resource/material room, trainers room, lodging facilities of 30 trainees, cooking facilities and dining facilities.

ii) **Equipment:**

- |    |  |        |
|----|--|--------|
| a) | TV and VCP   | 1 nos. |
| b) | White Board.   | 6 nos. |
| c) | Black Board.   | 9 nos. |
| d) | VIPP Board.  | 6 nos. |
| e) | Camera.  | 5 nos. |
| f) | Computer   | 2 Nos  |
| g) | Laptop   | 1 Nos  |
| f) | Every centre contains sufficient furniture and fixtures. |        |

b) **Transport:**

- a) Motor Cycle 2 nos.  
 b) Bicycle 5 nos.  
 c) **Others.**

c) **Resources:**

- a) Own Land: 31 Decimals  
 b) Table: 18 nos.  
 c) Chair: 40 nos.  
 d) Almira: 3 nos.  
 e) File Cabinet: 4 nos.  
 f) Black Board: 4 nos.  
 g) VIPP Board: 3  
 h) Computer set: 1 no.  
 i) Type Writer set: 1 no.  
 j) Fan: 7 nos.  
 k) Revolving Credit fund: 17,36,973  
 l) VS Centre: 1 no.  
 m) Permanent assets:  
 • Office Building Two floor (36 feet X 22 feet).  
 • Training Centre (22 feet X 16 feet) and 50 members capacity.

**Achievement at glance of RDS**

Sl-no.	Name of Training Program	Duration	Achievement
A.	Capacity Building (Training Program) :	03 days	785
01.	Awareness raising training	2days	370
02.	Leadership & group management	03 days	250
03.	Accounts keeping training	03 days	113
04.	Primary health care training	03 days	118
05.	Legal aid education	03 days	81
06.	Women & development	03 days	117
07.	Skill development training	03 days	114
08.	TBA training	10 days	05
09.	Orientation on credit	01 days	956
10.	Teachers training	10 days	05
11.	Couple relationship development training	02 days	46
12.	Human rights training	03 days	21
13.	Skills development training for UP elected members	01 days	28
14.	Dialogue with the UP members	01 days	35
15.	Voter awareness training	01 days	50
16.	Ecological agriculture training	05 days	25
17.	Rights for all	02 days	87
18.	Entrepreneurship development training	03 days	176
19.	Poultry farming training	03 days	182
20.	Homestead plantation training	03 days	25

	21.	Conduct workshop on UP functions on UP elected bodies	01 days	240
	22.	Facilitate training-workshop on function of UP LOSC.	01 days	240
	23.	Organize training on human rights for the UP elected bodies	01 days	948
	24.	Organize sharing-workshop on citizen charter for UP elected bodies	01 days	952
	25.	Organize training on UP function & role for target people	01 days	1437
	26.	Organize workshop on role of community to Up services LOSC	01 days	714
	27.	Computer training	06 months	12
B.		Issue Based Program :		
	a.	Workshop	01 days	35
	b.	Seminar	01 days	40
	c.	Rally	01 days	15
C.		Stage Drama	01 days	251
D.		Health & Sanitation :		
	a.	Tube-well Installations	-	30
	b.	Slab-Latrines Production & Distribution	-	1210
	c.	Medicine Distributed	-	1000
E.		Social Afforestation :		
	a.	Tree Plantation	-	26590
	b.	Nursery Development	-	01
F.		Micro-Credit Program	Revolving	18692
G.		Education Program :		
	a.	Child Education	-	645
	b.	Adult Education	-	487
H.		Scholarship for SSC Student	-	300
I.		Relief & Rehabilitations	-	500

For more information, please contact:

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